

Interface Copy

Headers and copy for a French pastry online learning platform

Registration Page

HEADER 1: Satisfy your appetite for instruction

HEADER 2: Start with a 10-day free trial

COPY: Unlimited access to hundreds of lesson videos from world-class pastry chefs and educators

HEADER 2: Monthly Subscription

COPY: After your 10-day free trial, your card will automatically be charged \$24.99 every month.

Your subscription will renew automatically on your monthly renewal date, until you choose to cancel your subscription.

Progress Overview Page

HEADER 1: Overview

COPY: See the big picture of everything you've completed, along with the opportunities for you to complete even more.

Completed Courses Page

HEADER 1: Overview

COPY: Revisit and master the courses you've completed and reflect on all you've achieved.